

Product changes since this literature was printed

The following changes in standard and optional product equipment have been made since the printing of the Product Literature. Please check with your dealer if you have any questions.

1968 MERCURY

- The total Mercury model count is now 34 with the addition of the new Brougham 2-door hardtop. The Brougham 2-door features Marquis styled cloth and vinyl seat and door trim and twin-comfort lounge seats as standard equipment. Interior colors and materials include: Black, Dark Blue, Nugget Gold, or Dark Ivy Gold Premiere Fabrique fabric and crinkle vinyl; or Dark Red Camelot fabric and crinkle vinyl.
- The Colony Park simulated woodgrain side paneling is now offered as an option on the Park Lane and Brougham 2-door hardtops and the Park Lane convertible.
- The Oxford (vinyl covered) roof is now standard on all Brougham models.
- The Marquis styled vinyl covered roof is now offered as an option on the Montclair 2-door hardtop.
- The electric clock is now optional on Montclair.
- The windshield pillar padding has been replaced by color-keyed metal moldings on all models.
- The spare tire cover is no longer available.
- The deluxe (simulated woodgrain) steering wheel is now optional on Montclair, Park Lane and Colony Park models.
- The optional right hand side-view mirror is no longer available.
- Tinted windshield is not available. Full tinted glass is available.
- Rear seat shoulder belts are no longer available.

1968 MONTEGO, CYCLONE AND COMET SPORTS COUPE

- Deep-loop carpeting is now standard on all Montegos.
- Instrument panel courtesy lights are now optional for Montego MX hardtop, sedan and station wagon as part of the courtesy light group option.
- The reflective tape stripe option for Cyclone and Cyclone GT is no longer available.
- The Special Performance Handling Package option for the 302 cu. in. engine is no longer available. It is standard with all Cyclone GT models.
- The 427 CID engine is no longer available.
- The exterior engine emblems for 302 2-V and 4-V engines are no longer available.
- The 289 2V (195 H.P.) engine replaces the 302 2-V engine as the standard V-8 engine option for the Comet Sports Coupe.
- Wire wheel covers are no longer available as an option.
- The Deluxe steering wheel is now optional on all Cyclone and Cyclone GT models.
- The Visual Check Group option is no longer available.
- The optional GT engine accessory group is no longer available.
- The windshield pillar padding has been replaced by color-keyed metal moldings on all models.
- Tinted windshield is not available. Full tinted glass is available.
- Rear seat shoulder belts are no longer available.
- The second seat back pad is no longer available on the Montego MX station wagon.
- The rear window defogger is no longer available as an option.
- The Appearance Protection Group is not available as an option.

1968 COUGAR

- The windshield pillar padding has been replaced by color-keyed metal moldings as standard equipment.
- The following items are no longer standard on the base Cougar. They are now part of the optional Decor Group and standard on the XR-7:
 - Padded windshield pillars and roof rails.
 - Rear seat armrests.
 - Deluxe steering wheel with simulated woodgrain rim.
 - Rocker panel molding.
- The Visual Check Panel is not available on any Cougar except the XR-7, where it is standard.
- Front and rear bumper guards are now optional on all Cougars except the GT•E, where they are not available.
- Optional red band FR 70 x 14 radial-ply tires are no longer available. White sidewall FR 70 x 14 radial-ply tires are available.
- The 289 CID V-8 (195 H.P.) replaces the 302 CID V-8 as the standard engine in the base Cougar. The 302 CID V-8 is included in base Cougars with the Decor Group Option and in the XR-7.
- Tinted windshield is not available. Full tinted glass is available.
- Rear seat shoulder belts are no longer available.
- Deluxe seat and front shoulder belts are now optional on XR-7.
- The rear window defogger is not available as an option.